

Co-branded Donation Web Site FAQs



What is a Donation Web site?

It is an online, co-branded Web site for collecting donations and monitoring a company's fundraising progress.

Does my company need to provide anything to setup the site?

We need an approved 240x337 pix jpeg of your company's logo.

How does an employee reach our company's co-branded donation Web site?

Before your program launches, your St. Jude representative will provide you with a vanity URL that can be placed on your posters and in internal communication pieces such as email blasts and Intranet articles.

Can employees donate anonymously?

Yes, a check box on the online and printable forms can signify the employee wishes to remain anonymous.

What if our company wants to use teams?

Consider working with your key contact to determine the team name and number of employees within each team. Use departments or store locations to match employees to a team. It is best if there are an equal number of employees on each team, but we can always use a weighted fundraising goal to make the competition fair and equitable.

If an employee donates anonymously, can it still credit the team?

Yes, the employee's name and/or gift amount simply will not appear to site visitors.

Must there be teams?

No, employees can simply donate to the company as a whole.

Can employees pay by check electronically?

Yes, e-checks are available through the donation Web site.

Will I get a receipt for my donation for tax purposes?

Yes, an email confirming your donation will be your receipt to use for taxes.

Reporting

Reporting can be performed based on a pre-determined frequency.

Is the donation site secured?

Yes, the site is on a secure server protected by VeriSign, Inc. VeriSign is the trusted provider of Internet infrastructure services for the networked world. Billions of times each day VeriSign helps companies and consumers all over the world engage in trusted communications and commerce.

Thank you !